Appendix 5

1. Do you agree that the council should have a Cumulative Impact Area?: No

1a. Please give reasons for your answer: The night time economy has severely suffered in Eastbourne, which has a knock on effect to the whole town's ecconomy, including Tourism. Other towns have a booming night time economy, providing jobs and taxes, encouraging visitor to their area. We have great investment coming into our town, we need to make sure the night time economy can thrive here too. This policy is no longer necessary, Eastbourne no longer has the same issues that the policy was put in place for. The CIP as it stands, is now creating issues, as McDonalds in Terminus Road is a hot spot for trouble late at night in the Town Centre. The policy should be revoked and our industry should be encouraged to grow. Licensees in general are responsible, caring citizens, who businesses are already licensed and have to take the greatest care in how their businesses are run. We obviously want our town centre to be a safe, friendly environment, but this can be done successfully through normal licensing policy.

- 2. Do you feel that the existing policy should remain the same:: No
- **2a. Please give reasons for your answer**: If the CIP remains in place, it needs completely rewriting to suit current times.
- 3. Do you feel the current area should be:: Smaller

3a. Please provide specific details and evidence to support your answer: If the CIP does stay in place, the area should be carefully looked at. I have licensed businesses in South Street, this area has very few issues with alcohol and should not be included. It is a blossoming area, new businesses and evolution should be encouraged by the council here.

Name of consultee: Shoes Simes

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